



**The University of the future in the wider European space
24th PGV Network Conference, Krakow, Poland, 20-21 September 2018**

**Jagiellonian University, University of Social Sciences
Conference organized jointly with the 12th Intercultural Management Conference**

Title

The university of the future in the wider European area. Research, educational innovations, collaborations with the economic worlds, competition and competitiveness

Objectives

Universities are an important means of affirming the place of the EU in the world. The ability of the EU to maintain its competitiveness advantage in the production of (not only technical) innovations, in developing responses to environmental, political and social problems, depends to a large extent on the vitality of higher education and European research. European universities do not lack assets and ambitions even if today (2017), only 4 European institutions are placed in the top 20 of the Shanghai ranking. In a context of international competition between institutions, this world ranking has become a reference since its creation in 2003. It is expected and scrutinized everywhere, opens the debate on the measures to be taken to overcome or at least catch up with American universities in position of domination and reinforce the capital of the scientific thought of the EU in a changing world.

Attract internationally renowned researchers, increase the attractiveness of third-country postgraduate students, provide an innovative research space and build lasting relationships with the business community while being able to welcome, in good conditions, the new generations, looking for diploma courses adapted to the real needs of local and national economies and international companies, constitute the major challenges of all European universities. Responding to these challenges requires a profound transformation of the forms of financing of higher education, the introduction of more active and open pedagogies but, above all, requires a wide and unrestricted debate on the philosophy that should be the basis of a common project of the European University of the future.

The future of Europe will only be meaningful if the university accomplishes its function of developing new thinking, enjoys visibility in public space and attracts brilliant minds capable of re-enchanting the world scientific community by new ideas. Because the university, it is mainly men and women - teachers, researchers, administrative staff, engineers, technicians - who reinvent each day the modes of democratic governance of the research laboratories, the forms of collaboration with the economic environment near or far. The university is a place where the question of the future supposes a permanent and fluid connection with the social and economic worlds. In an open, interconnected world, the university can no longer remain an ivory tower. This implies a change in language forms, curricula, pedagogical methods, admission of students, recruitment of researchers and evaluation.

In a world in motion, universities must be, themselves, in motion but still capable of fulfilling their function of welcome and excellence. To give a vision of the European university of the future, the Krakow conference should be an important place for reflection on these topics, a

place where experiences are expressed and capitalized in different academic and research environments in Europe and abroad.

Structure

Interventions and debates will be organized around three themes:

1. Towards a new governance of the University

Theme 1 analyzes university governance and its action on the national and international territorial environment. The general objective is to make the University attractive for students, teachers and researchers through actions aimed at improving the visibility in the public space (university marketing, action on reputation, image, leadership, Shanghai rankings, publication strategies ...), and develop sustainable forms of collaboration with the near and far economic environment and territories, (entrepreneurship). Internally, it is a question of reinventing the modes of democratic governance of the administrative structures, teaching and research, but also to review the forms of financing of the university.

2. Innovative research practices

Theme 2 develops approaches of the scientific research oriented towards innovation, competence and professionalization of researchers. Several themes are to explore, for example:

- The organization of innovative research areas
- The modes of governance of the research laboratories
- The recruitment and evaluation procedures for researchers
- The coherence of regional research policies
- The scientific research in the social sciences and humanities in Europe

3. Pedagogical innovation and professionalisation

Theme 3 focuses on educational innovation and its ability to transform the University. Several questions can be posed:

- The role of the University in the development of skills (change of language forms, curricula, admission arrangements for students)
- Implementation of creative and innovative pedagogical approaches, calls for projects
- Institutional transformation by creating new structures
- Valorisation of the pedagogy by reconciliation with the company and the research
- Professions of valorization of the pedagogy, development of projects.
- Creation of a digital environment of professionalization (to facilitate self-awareness, getting closer to jobs, job offers, training courses, professionals)

Call for papers

The communication proposals must be sent in summary form (1 page max) to the host university coordinator¹ and to the network co-ordinator's² by 31 January 2018. Standardized articles will be requested for April 30, 2018. The languages will be French and English.

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